



FOR IMMEDIATE RELEASE
June 2010

CONTACT: Juli R. Branson
512 789-5854
jrbranson@gmail.com

HGTV's *DESIGN STAR* CASTOFFS TELL ALL TO [ROOM FU'S](#) ROBIN CALLAN

AUSTIN, TX – It's official! *Room Fu's* snarky-but-fair designer and blogger Robin Callan once again has been tapped to interview HGTV *Design Star* Season 5 finalists as they are booted from the show. Read her interview with [first castoff Julie Khuu](#).

For the second season in a row, [Fu for Thought](#) will host the latest *Design Star* castoff each week and dig deep into the show's inner workings. Callan, who writes with an edge and a bit of 'tude, goes beyond the typical "Top 10s" and latest design trends to give you surprising dish you won't find anywhere else. Her writing and design talents, showcased on *Fu for Thought*, led to *Design Star* officials asking Callan last season to be the first official weekly post-boot interviewer. The success of that first year has led to another year with the dishful pairing of *Fu For Thought* and *Design Star*.

Mark your calendars or [subscribe via RSS feed](#) so you don't miss *Fu for Thought's* episodic reviews and behind-the-scenes look into what led to the designers' demise each week!

For more *Design Star* dish, check out *Fu for Thought* for Robin's pre-season cast critiques: [Part 1](#), [Part 2](#), and [Part 3](#). You can also [read Callan's recaps of last year's interviews](#) with each of the three judges and all 11 contestants, including Season 4 winner and designer bad boy, Antonio Ballatore.

About Robin Callan: Callan has been a design professional for two decades. Her experience extends from two-dimensional graphic design to three-dimensional interior design. Callan's primary goal is to make all design accessible by scouring the web for affordable design elements and removing the intimidation factor previously associated with interior designers. Her interior design business, [Room Fu](#), is the reigning champion of Austin's Best Home Service, chosen by the readers of *The Austin Chronicle's* popular annual survey of "The Best of Austin."

Callan's blog, *Fu for Thought*, has captured the attention of as many as 12,000 unique readers a month with its design tips, first alerts to steals and deals, and of course her opinion on all things design. Visit RoomFu.com to read the blog that throws back the curtain on design snobs. Join Callan as she reveals the real inner workings of designers, so you too can live with good Fu.

###