

Juli R. Branson, Principal
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www.BransonInk.com

Company Overview: We provide crisis communications, public relations, speechwriting/coaching, grant writing, and other outreach efforts of government contractors and the agencies they serve. Our strategic and tactical solutions combine our strengths in time-sensitive messaging, writing, coaching, research, video, and outreach including news media, social media, and grassroots communications to accomplish agency and program goals. We have significant experience with the US Departments of Defense, Justice, and Transportation, and the US Trade Representative.

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NAICS Codes: 541820 (Primary) 541430, 541611, 541613, 541910, 541990, 541922, 611430, 611699, 611710, 711510

SOLUTIONS & SERVICES

- ◆ Public Relations ◆ Strategic & Crisis Comms
- Social Media Strategies
- Marketing
- Executive CommunicationsSpeech Writing
 - ♦ Video/PSA & Script Writing

- ♦ Final Reports & Toolkits
- Market Research
- ♦ White Papers

Grant Writing

♦ Communication Training

CLIENTS

- US DOJ Bureau of Justice Assistance: Supporting The Blue grant via National Sheriffs' Assn.
- US DOJ Bureau of Justice Assistance: National Faith & Blue Weekend program via MovementForward Inc. OM
- ♦ Group, Inc., US DoD IT contractor
- Lou Young Children's Fund, US Congressman Don Young's non-profit benefiting Alaska's native children
- SAMradar & GovBrief, federal contracting marketing cos

EXPERIENCE

- US Department of Defense, OSD and AT&L
- US Department of Transportation, OST U.S.
- Trade Representative, OUSTR
- White House Public Affairs Office detail
- US Congress
- ♦ Texas State Comptroller

References:

- ◆ National Sheriffs' Assn, Dir. of Grants & Contracts, Jessica Vanderpool, (703) 838-5303, Jessica@sheriffs.org
- ♦ MovementForward Inc., CEO Rev. Markel Hutchins, (404) 605-7000, revmarkel@movementforward.org
- ◆ OM Group, Inc., CEO Sowmya Hariharan, (908) 510-1238, sowmya@omgroupinc.us
- ◆ Lov Young Children's Fund, President/Treasurer Linda Harrigan, (301) 752 -8328, linda.lycf@gmail.com

PARTNERSHIPS

- ▲ Black Ink Creative Partners 541430: Visual communications
- ♦ Off The Record Strategies 541820: Crisis communications support, international media Sui
- ◆ Generis & Visionful 541922: Commercial video/audio services
- ◆ TechnoMetrica 541910: Marketing research & public opinion polling
- ♦ Real News PR 541820: Targeted media outreach/story placement/video/live studio audience